GradSift Case Study

State Government Agency

The employer is an Australian state government agency.

The agency runs a smaller graduate program receiving several hundred applications.

Previously they trialled a chat-based recruitment tool. However, they were left with concerns around reliability and validity of the results.

Their objective was to move to a solution that was purpose-built for graduate recruitment.

"This was our first year using GradSift. I would highly recommend it for large volume graduate recruitment"

They chose to use the GradSift Enterprise version, which included automated post-program analytics, covering demographic data, marketing effectiveness and hired candidate profiling.

The organisation also had certain unique selection criteria. They were able to successfully use GradSift's filters to identify candidates who met that criteria.

Results

"We found the system extremely easy to use and the support throughout the process was fantastic.

The video submission is a great addition and the system overall is great value for money."

Human Resources Consultant, State government agency