

# GradSift Case Study



Mirvac is an Australian property group with a clearly defined purpose to reimagine urban life. By creating beautiful homes, inspiring workplace precincts and thriving shopping centres, we aim to make a positive contribution to our cities and communities.

Mirvac recruits for a variety of internship and graduate roles. They receive in excess of a thousand applications.

Their objective was to speed up the screening and selection process, freeing internal recruiter time and improving diversity of hires. Their senior HR executives were also interested in GradSift's analytics capabilities.

**“GradSift has massively streamlined our intern recruitment process, resulting in saving time and money”**

They chose to use the GradSift Enterprise version, which gave them year-round access to GradSift for both their graduate and vacation programs. Additionally, the Enterprise version provided automated post-program analytics, covering demographic data, marketing effectiveness and hired candidate profiling.

Candidates continued to apply directly via the organisation's applicant tracking system. After applying any mandatory eligibility filters, candidates were then invited to complete a GradSift profile for a specific role.

## Results

“GradSift allowed us to quickly and easily reduce thousands of applications down to the few hundred that were best suited to our opportunity.

This saved us an enormous amount of time that would have otherwise been spent reviewing applications that were not a good match for our program, ultimately saving money and also ensuring that each application was evaluated objectively and without bias.”

Justin Gill, Recruitment Manager, Mirvac

Streamline your graduate and entry-level selection process

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