

GradSift Case Study



Part of Energy Queensland

Ergon Energy Network and Energex form part of Energy Queensland.

Together they build and maintain the electricity distribution network for regional and South East Queensland.

Ergon Energy Network and Energex run both a graduate and a vacation program. They received hundreds of applications, which were reviewed manually. The turnaround time to complete these reviews placed an unfair burden on key staff, who still faced their day-to-day responsibilities.

The objective was to streamline the review process while maintaining the integrity and validity of the assessment.

“Historically we were trawling through hundreds of resumes”

They chose to use the GradSift Enterprise version, which gave them year-round access to GradSift for both their graduate and vacation program. Additionally, the Enterprise version provided automated post-program analytics, covering demographic data, marketing effectiveness and hired candidate profiling.

Candidates continued to apply directly via the organisation’s applicant tracking system. After applying any mandatory eligibility filters, candidates were then invited to complete a GradSift profile.

Results

“GradSift has saved hours of time in our recruitment processes. It has streamlined our shortlisting process and given more depth and consistency on the criteria we use to select candidates.

The post campaign analytics that GradSift supply are extremely valuable. Previously our organisation had invested significant time in pulling this information together, now with GradSift, it is instantaneous and thorough.

The addition of a recorded video feature for candidates has made this product even more valuable.”

Kim Cassidy, Principal Advisor – Strategic Workforce Capability, Ergon Energy Network and Energex, Part of Energy Queensland

Streamline your graduate and entry-level selection process

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